Custom-made Seminars

for Overseas Beauty Professionals and Students

Based on instruction in Shiseido's methods.

We support your Beauty skill advancement and career by providing exposure to techniques that interweave Japanese culture for overseas beauty professionals and students.

Courses can also be combined according to your requests, so please feel free to consult with us.

Custom-made Seminars

SHISEIDO BEAUTY ACADEMY

Schedule	Cost	Number of Participants
1 day or more	From 30,000 JPY per person	Approximately 6 to 16 people

(please feel free to ask regarding the items on the left)

1 Kimono Dressing & Japanese Traditional Hair Experience

Experience traditional Japanese culture through kimono dressing and Japanese hair-styling. You will become a model yourself, wearing a kimono and a traditional Japanese hair wig, and enjoy a commemorative photo-shoot.





2 Makeup Course (Trend, Mode, SLQ, etc.)

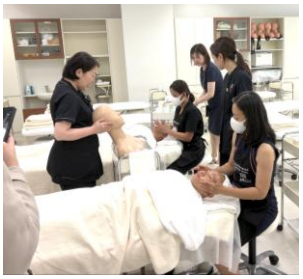
Utilizing Shiseido's methods and know-how, you will acquire skills such as trend, mode, and Life Quality Makeup (cover makeup). By transi-tioning from demonstrations to practical training, experienced instructors will provide clear and careful guidance.





3 Esthetic Course

You will learn facial skincare, basic esthetic techniques, and the concept of "Omotenashi“ (Japanese hospitality). We provide detailed instruction in the delicate hand techniques that We excel at and boast to the world, allowing you to apply them to your career.





4 Nail Basic Course

You will master basic gel nail techniques such as single colors and gradients. We provide care-ful instruction from scratch, starting with how to use brushes, so even beginners can acquire skills while having fun.





Model Package 1

SHISEIDO BEAUTY ACADEMY

[Kimono Dressing & Traditional Japanese Hair 1-Day Course]

Cost Image: 6 participants, total of 180,000 JPY + tax

	Day I
Location	Shiseido Beauty Academy
AM	Opening Ceremony & Facility Tour
	Traditional Japanese Wedding Lecture Traditional Japanese Bride Kimono Dressing & Hair Styling Exhibition
	Traditional Japanese Makeup
	Break
PM	Yukata Dressing Practical Training
	Commemorative Photoshoot







Model Package 2

SHISEIDO BEAUTY ACADEMY

[Esthetic & Makeup 2.5-Day Course]

Cost Image: 6 participants, total from 360,000 JPY + tax

	Day1	Day2	Day3
Location	Shiseido Beauty Academy		Shinjuku Yokohama
AM	Admission		
	Opening Ceremony Facility Tour	Makeup Lecture & Demonstration	Shiseido Clé de Peau-Beauté Salon Tour
	Esthetic Lecture Demonstration	Makeup Mutual Model Practical Training	Move to Yokohama
	Break		
PM	Skincare & Esthetic Mutual Model Practical Training	Makeup Mutual Model Practical Training	Guided Tour of Shiseido Global Innovation Center
	Announcement	Closing Ceremony Certificate Presentation Group Photo	-







Model Package 3

SHISEIDO BEAUTY ACADEMY

[Nailist Certification Acquisition 4-Day Course]

(For those with basic nail skills)

Cost Image: 10 participants, total of 900,000 JPY + tax

- If we travel to your location, additional fees will apply.
- If taking the certification exam, a separate examination fee will apply.

	Day1	Day2	
Location	Korea		
AM	Explanation of Exam Requirements	Schedule Explanation	
	Confirmation of Teaching Materials	Technical Instruction	
	Break		
PM	Technical Instruction	Technical Instruction ▶▶	*Practice Period for the Exam begins*

	Day 3	Day 4	
Location	Shiseido Beauty Academy		
AM	Mock Certification Exam	Nailist Certification Exam	
	Break		
PM	Technical Instruction Final Confirmation for the Exam	- ▶▶	Acquisition of Nailist Certification Level 3







Venue：Shiseido Beauty Academy
2-15-1 Kaga, Itabashi-ku, Tokyo

Access：

Tokyo:

From Tokyo Station (Travel time: approx. 27 mins)
From Ueno Station (Travel time: approx. 17 mins)
From Shinjuku Station (Travel time: approx. 12 mins)

Saitama Prefecture:

From Omiya Station (Travel time: approx. 30 mins)

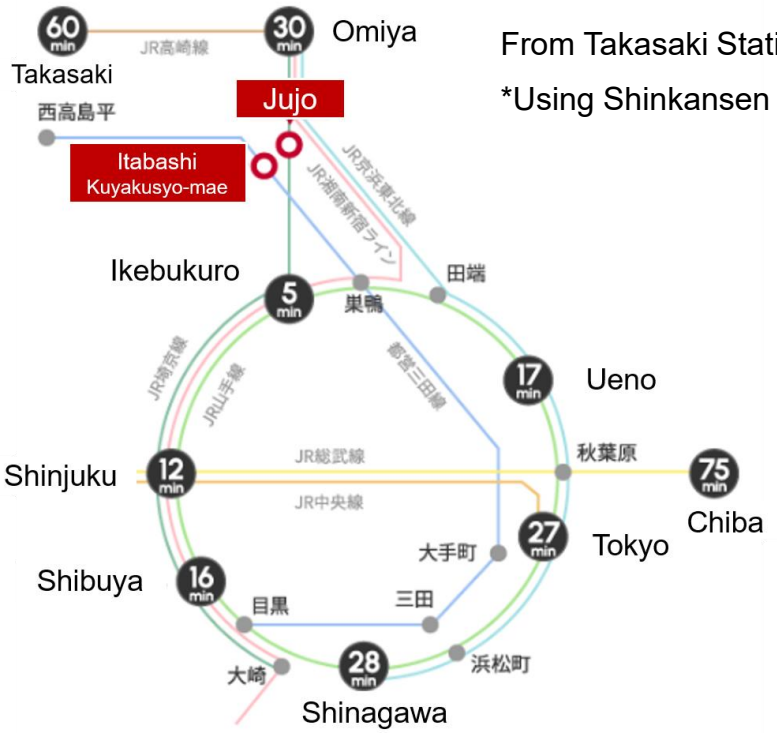
Chiba Prefecture:

From Chiba Station (Travel time: approx. 1 hour 15 mins)

Gunma Prefecture:

From Takasaki Station (Travel time: approx. 1 hour)

*Using Shinkansen



Contact：sbg@to.shiseido.com